

Invercargill Brewery Sponsorship Request

CONTACT DETAILS

Title: Mr / Mrs / Ms / Miss (please circle)

First name: _____

Last name: _____

Daytime phone number: _____ Mobile phone number: _____

Postal address: _____

Email address: _____

SPONSORSHIP DETAILS

Organisation name: _____ Event name: _____

Date of the event/period of sponsorship: _____

Details of the event/sponsorship (please include background information of previous events if relevant and credentials of your organisation):

Who is the target audience (numbers/age group etc)?

What is the expected participation/attendance at the event?

What type/level of sponsorship are you seeking from Invercargill Brewery? What investment do you require?

Please state the number of years the sponsorship will run:

What are the benefits for Invercargill Brewery? Full details, including any proposed media/advertising schedule, details of signage, size and placement of logo etc, should be included.

How do you feel your event/sponsorship fits with Invercargill Brewery and its image for quality beverages? Why do you feel Invercargill Brewery would be a good partner?

List any sponsors who already support this event:

Please attach a marketing plan or any supporting documents.
