

INVERCARGILL BREWERY
CONTRACT BREW INQUIRY SHEET



Brewery Name: _____

Style of beer: _____ ABV: _____

(e.g. Pale Ale, Pilsner etc)

Batch Required: 2300 litres

Number of batches: One-off Ongoing

Date required: _____

Packaging: 330ml bottles
(how many – note these are packed in boxes of 24)

Kegs own kegs lease kegs
(how many?)

Other _____

Is this your first brew? Yes / No

My Recipe Existing Invercargill Brewery recipe

Invercargill Brewery to develop new recipe

Reason for contract: BeerNZ (Guest Beer) Sell in own bar

Build a brand Expand capacity

Please email form to accounts@invercargillbrewery.co.nz or fax +64 3 214 5080. If you have any questions please ring our office on +64 3 214 5070 between 9am and 2.30pm, Monday to Friday.

Other Considerations for Contract Brewers:

Experience has taught us to expect the unexpected. Invercargill Brewery will not commence your brew until all packaging (including labels and kegs) are in the building.

1. Labels

If bottling you'll need to consider artwork, this can be done by any graphic designer (we can recommend some if need be); for label printing we prefer you use Tasman Westside who print our labels and are familiar with our labelling configurations. Extra administrative charges may apply if we need to take the time to liaise with your label printer and we will not be responsible for labels that don't work with our equipment.

2. Recipes

All recipes developed by Invercargill Brewery remain the property of Invercargill Brewery. Invercargill Brewery will guarantee exclusive rights to recipes developed for contract brew clients during the currency of their contract. Recipes developed by the contract brewers, including those adapted for commercial batch sizes by Invercargill Brewery, remain the property of the contract brewer and will be kept confidential. Contract brewers may be given an option to buy recipe rights.

3. Payment

All prices quoted are excluding GST. Invercargill Brewery requires a 30 per cent deposit of total batch cost prior to brewing, the balance will be charged once the beer is packaged for distribution, including the excise component UNLESS the finished beer is being moved to a registered Custom Control Area. Additional costs may be invoiced subsequently for any freight, storage or incidental costs incurred on behalf of contract brewers.

4. Quality Assurance

Invercargill Brewery guarantees a fault-free beverage that's true to specified style for all recipes **developed** by Invercargill Brewery. Invercargill Brewery guarantees fault-free beverages but accepts no responsibility for out-of-balance beers when following recipes developed by contract brewers. Batch variations should be expected. We operate a robust quality assurance scheme including an audited Food Safety Program*, and keep retains for the life-time of the beer.

5. Quantities

We have prepared the quote on the basis of batch size, however depending on process there will be some loss. Expect to lose 3% on bottled product and 1% on kegged product. Excise/ bottle/label/carton charges will be on the basis of actual cost, other costs will be charged per batch.

6. Marketing/ Distribution

Marketing is over to you. We'll put information about your beer on our website however we recommend putting out a national press release in conjunction with your beer release. We can arrange this via our PR firm if you like.

7. Photography

It's recommended you maintain a good photo library of your products to maximise marketing opportunities. We're happy to send face-book suitable snaps of your beer in production for no extra charge. We can arrange publication standard product photos of your beer and packaging if requested.

8. Logistics

Your contract brew fee includes packaging into a single bulk lot for freighting to your distributor or export.

We do offer storage in a Custom Control Area with logistics for an additional fee:

Storage (per pallet) \$25+GST per month

Dispatch (per order) \$3.50 + .35c per box or key keg + any applicable packaging eg pallets, pallet wrap, strapping

Any unpaid excise is payable on dispatch from our Custom Control Area, which will be current amount of excise as at the date of dispatch.